8th Breastfeeding and Feminism Symposium

“It takes a Village”
The role of the greater community in inspiring and empowering women to breastfeed

THURSDAY MARCH 21\textsuperscript{ST}
MORNING

8:15  Registration and breakfast

9:00  Welcome  
Paige Hall Smith & Miriam Labbok  
Dean Barbara Rimer, Gillings School of Global Public Health, UNC

9:15  It takes a village: The latest thinking on community-based approaches to behavior change  
Geni Eng

10:00  Break

10:15  Defining our villages
\textbf{Plenary Panel and Discussion:}

| "The Welfare State and Breastfeeding Worker" | Amanda Cook |
| Breastfeeding Haiti | Bette Gebrian and Judy Lewis |
| The USBC: The US Community | Megan Renner |

\textit{STRETCH}

| First Food Project: Food Deserts and Breastfeeding | Kimberly Seals Allers |
| Mothers and others: an intervention with promise for improving breastfeeding outcomes among African-American women | Heather Wasser |

11:55  Introduction to Presentation Stations in “rotating repertoire”

12:00  Lunch in the Venetian Room: 3\textsuperscript{rd} Floor
### THURSDAY MARCH 21<sup>ST</sup> AFTERNOON

**1:00 Presentation Stations**

<table>
<thead>
<tr>
<th>ROOM/S</th>
<th>STATION</th>
<th>1:00-1:20</th>
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</thead>
<tbody>
<tr>
<td>A1</td>
<td>A1a</td>
<td>The breastfeeding experience of Quebec (Canada) mothers using BFI and non BFI health services: influence on mothers and community</td>
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<td>A2</td>
<td>A2b</td>
<td>Expectant Moms Respond to Risk and Benefit Language in Breastfeeding Promotion</td>
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<tr>
<td>A3</td>
<td>A3a</td>
<td>Chasing the Theory: Operationalizing Social influences on Breastfeeding</td>
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<tr>
<td>B1</td>
<td>B1a</td>
<td>The Challenge of Nighttime Breastfeeding in the U.S.</td>
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<tr>
<td>C1</td>
<td>C1a</td>
<td>When lactation consultants dream there’s an open chair at the table: lactation consultants talk about their role in the village</td>
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<td>C2</td>
<td>C2b</td>
<td>Associations between frequency of contact and exclusive breastfeeding rates in USAID's Child Survival and Health grants program</td>
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### Plenary Panel and Discussion:

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>2:30</td>
<td><strong>Enhancing Mother-to-Mother Support in the Village</strong></td>
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<td></td>
<td>Does it really take a village? Self-efficacy and Social</td>
<td>Deborah McCarter-Spaulding</td>
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<td></td>
<td>Support</td>
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<td>Evaluation of breastfeeding Peer Support in a Rural Area –</td>
<td>Sally Dowling</td>
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<td>What Works for Young, Disadvantaged Women and Their Babies?</td>
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<td>Experience Privileged, Experience Suppressed: The</td>
<td>Rebecca Ruhlen</td>
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<td>Ambivalent Power of the Mother-to-Mother Breastfeeding</td>
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<td>Support Volunteer</td>
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<td>Mediating Mother Support: Social networks, Online</td>
<td>Emily Anzicek</td>
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<td>Discussion, and Breastfeeding Support</td>
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### 5 Minute Stretch

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>3:45</td>
<td><strong>The Inadequate Breast: Social Origins of Breastfeeding Myths</strong></td>
<td>Jacqueline H Wolf</td>
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<td>3:50</td>
<td><strong>Social Marketing and Media in the Village</strong></td>
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<td>4:30</td>
<td><strong>Social Marketing and Media in the Village</strong></td>
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<td></td>
<td>Plenary Panel and Discussion</td>
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<td></td>
<td>A look at the WBW Public Announcement Videos In Quebec, &quot;Je l’ai fait ... / I did it...&quot; and &quot;Allaitement c’est glamour / Breastfeeding is Glamour&quot;.</td>
<td>Carole Dobrich</td>
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<td>Defeating the Formula Death Star, One Tweet at a Time:</td>
<td>Amber McCann and Jeanette McCulloch</td>
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<td>Using Social Media to Advocate for the WHO Code</td>
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<td>Portrayals and Representations of Infant Feeding Practices</td>
<td>Camille Fabiyi</td>
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<td>in Primetime U.S. Television Media: A Discourse Analysis</td>
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<td>Media Reactions to Breastfeeding: Reactions to Recent</td>
<td>Jennifer Lucas</td>
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<td>Headlines</td>
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### 6:00 Discussion and Wrap Up

### 6:15 Reception and Poster Reception

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>Posters</td>
<td>The family friendly business initiative: Supporting local</td>
<td>Amanda Hardy, Ph.D.</td>
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<td>businesses and breastfeeding families</td>
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<td>Empowered communities ensure breastfeeding and good</td>
<td>Connie Gates MPH</td>
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<td>nutrition of mothers and infants</td>
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<td></td>
<td>Concept Analysis: breastfeeding equity</td>
<td>Ginny Combs RNC-MN, BSN, IBCLC, MS(c)</td>
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<td>Breastfeeding Narratives among WIC Participants in</td>
<td>Jennifer Proto</td>
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<td>Alamance County, North Carolina</td>
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<td>The role of postnatal bassinet types on enabling early</td>
<td>Kristin P. Tully, Hellen L Ball</td>
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<td>breastfeeding</td>
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<td>Advancing the Breastfeeding-Friendly Campus: University</td>
<td>Natalie Smith Carlson</td>
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<td>Climates Influencing Change in the Community</td>
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<td>Early Infant Feeding Practices among Obese and</td>
<td>Panagiota Kitsantas, PhD and Vi Nguyen, MS</td>
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<td>Overweight Mothers</td>
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### 7:30 Optional Group Dinner Arrangements
8th Breastfeeding and Feminism Symposium: It Takes a Village

Friday March 22nd
MORNING

8:30  Breakfast

9:00  Welcome  Miriam Labbok

9:15  Reducing Health Disparities  Diane Rowley

9:45  Breastfeeding and the Status of Women  Paige Hall Smith

10:15  Break

10:30  Inequalities in the village: How Gender, Race, Class and Sexuality affect Breastfeeding

Plenary Panel and Discussion:

<table>
<thead>
<tr>
<th>Topic</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>A Qualitative Description of African America Women's Breastfeeding Experiences: Exploring Perceptions of Sexuality and Spirituality</td>
<td>Becky Spencer</td>
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<tr>
<td>Baby Steps: Walking the Path of Undoing Institutional Racism in a Perinatal Support Organization</td>
<td>Emily Healy</td>
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<tr>
<td>Women's Experiences with Breastfeeding and Lactation Support: A Program Evaluation of a Community Home Visitation Service</td>
<td>Emily Dunn</td>
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STRETCH

<table>
<thead>
<tr>
<th>Topic</th>
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<tbody>
<tr>
<td>Differences in Early Breastfeeding Experiences and Outcomes in Spanish Versus English-speaking Latinas from the Early Lactation Success Study Cohort of First-time Mothers</td>
<td>Erin Wagner</td>
</tr>
<tr>
<td>Lesbian Families Descriptions of Breastfeeding</td>
<td>Phyllis Rippeyoung</td>
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12:15  Lunch in the Venetian Room: 3rd Floor
### Friday March 22nd
Afternoon

<table>
<thead>
<tr>
<th>ROOM/STATION</th>
<th>1:15-1:35</th>
<th>1:40-2:00</th>
<th>2:05-2:25</th>
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</thead>
<tbody>
<tr>
<td><strong>A4</strong></td>
<td>A4a We just have one this one brochure (by Enfamil): Exploring breastfeeding resources and agenda setting in health care settings (Katherine Foss)</td>
<td>A4b We just have one this one brochure (by Enfamil): Exploring breastfeeding resources and agenda setting in health care settings (Katherine Foss)</td>
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<tr>
<td><strong>A5</strong></td>
<td>A5b African American Women and the “Good Mother” (Taylor Livingston)</td>
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<td>A5c African American Women and the “Good Mother” (Taylor Livingston)</td>
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<tr>
<td><strong>B4</strong></td>
<td>B4a Growing Breastfeeding Advocates Among the Next Generation of Nurses (Jane Grassley)</td>
<td>B4b Growing Breastfeeding Advocates Among the Next Generation of Nurses (Jane Grassley)</td>
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<td><strong>B5</strong></td>
<td></td>
<td>B5b The Challenge of Late Preterm Birth on Realizing Breastfeeding Intentions (Kristin Tully)</td>
<td>B5c The Challenge of Late Preterm Birth on Realizing Breastfeeding Intentions (Kristin Tully)</td>
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<tr>
<td><strong>B6</strong></td>
<td>B6a Development of Indicators to Evaluate Utilization of Worksite Breastfeeding Supportive Policies, Benefits and Environments (Amy Meador, et al)</td>
<td></td>
<td>B6c Development of Indicators to Evaluate Utilization of Worksite Breastfeeding Supportive Policies, Benefits and Environments (Amy Meador, et al)</td>
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<tr>
<td><strong>C4</strong></td>
<td>C4a The Village Learning Center: A model for Nurturing, Growing, and Supporting a Community that Breastfeeds (Amanda Hardy et al)</td>
<td>C4b The Village Learning Center: A model for Nurturing, Growing, and Supporting a Community that Breastfeeds (Amanda Hardy et al)</td>
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<tr>
<td><strong>C5</strong></td>
<td></td>
<td>C5b Establishing an Employee Lactation Program in a Large Municipal Health Agency (Tamisha Johnson et al)</td>
<td>C5c Establishing an Employee Lactation Program in a Large Municipal Health Agency (Tamisha Johnson et al)</td>
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<tr>
<td><strong>C6</strong></td>
<td>C6a Breastfeeding as Operational Metaphor: Exploring the Possibilities for Greater Intersubjectivity in Community Research (Heather Curry)</td>
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<td>C6c Breastfeeding as Operational Metaphor: Exploring the Possibilities for Greater Intersubjectivity in Community Research (Heather Curry)</td>
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<td>Time</td>
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<td>2:30</td>
<td>Break</td>
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<td>2:45</td>
<td><strong>Sharing Human Milk in the Village</strong></td>
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<td><em>Plenary Panel and Discussion</em></td>
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<td>Milk Sharing – a community based, woman-to-woman intervention in Montreal</td>
<td>Mika Putterman</td>
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<td>The Gift of Milk: How altruistic infant feeding practices empower women</td>
<td>Aunchalee Palmquist</td>
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<td>Increasing the Use of Donor Human Milk: An Assessment of Knowledge, Beliefs, and Practices Among Health Care Professionals</td>
<td>Jessye Brick, Talene Ghazarian, Taylor Snyder</td>
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<td>The Use of Human Milk in the US</td>
<td>Emily Taylor</td>
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<td>4:15</td>
<td><strong>The Global Village: Do women live here?</strong></td>
<td>Miriam Labbok</td>
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<td>A critical look at the state of the global approach to breastfeeding promotion, protection and support</td>
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<td>4:40</td>
<td>Preparation for working groups:</td>
<td>Paige Smith &amp; Miriam Labbok</td>
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<td>Reflection and response to the global breastfeeding campaign:</td>
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<td>Babies need Mom-made not Man-Made</td>
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<td>4:50</td>
<td>Working groups: How do we respond to the global campaign and particularize it for the US Market(s)</td>
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<td>5:20</td>
<td>Report out</td>
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<td>5:45</td>
<td>Closing Comment</td>
<td>TBD</td>
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<td></td>
<td>And Wrap-up</td>
<td>Paige Smith &amp; Miriam Labbok</td>
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