

10th Breastfeeding and Feminism International Conference
Breastfeeding, Social Justice and Equity:
Reflecting, Reclaiming, Re-Visioning

Thursday March 19, 2015

| Time | What | Speakers, Topics |
|-----------------------------------|--|---|
| 8:00-9:00 | REGISTRATION/BREAKFAST | |
| 9:00-9:20 | Welcome | <i>Celebrating a decade of change.</i> Paige Hall Smith, Miriam Labbok: Conference Co-Directors |
| Opening Address 9:25-10:15 | Reflecting, Reclaiming, Re-Visioning | <ul style="list-style-type: none"> • <i>Moms Rising: mobilizing mothers for social change and action.</i> Anayah Sangodele-Ayoka, Program Associate for MomsRising and co-author of <i>Free to Breastfeed: Voices of Black Mothers.</i> • <i>BFIC at 10: Past, present and future.</i> Paige Hall Smith, Co-Director, BFIC • <i>US and Global Policy: Past, present and future.</i> Miriam Labbok, Co-Director, BFIC |
| Keynote Address 10:15-11:15 | Racism: Examining and eliminating its impact on health and breastfeeding | Camara P Jones, M.D., M.P.H., Ph.D, President Elect of the American Public Health Association (APHA), adjunct professor at Harvard and Research Director on social determinants of health and equity in the Division of Adult and Community Health.. |
| 11:15-11:45 | NETWORKING/EXHIBIT BREAK | |
| Panel 11:45-12:45 | Examining and reframing core gender issues: Violence and caregiving | <ul style="list-style-type: none"> • <i>Care matters: Inequality and bodywork in democratic societies.</i> Hollie Sue Mann • <i>When everyday violence is a barrier to breastfeeding: Poverty, social suffering, and infant feeding in Hawai'i.</i> Aunchalee Palmquist |
| 12:45-1:45 | LUNCH/EXHIBITS | |
| Concurrent Session A 1:50-2:20 | Concurrent sessions | Individual presenter discussion sessions; participants select one |
| Concurrent Session B 2:30-3:00 | Concurrent sessions | Individual presenter discussion sessions; participants select one |
| 3:00-3:20 | NETWORKING/EXHIBIT BREAK | |
| Concurrent Session C 3:30-4:30 | Concurrent sessions | Multiple presenter discussion sessions participants select one |
| 4:30-5:00 | Biopsychosocial vulnerability, lactation and postpartum depression | Alison Stuebe, MD, MSc, Associate Professor, Obstetrics and Gynecology UNC School of Medicine, and Maternal and Child Health, Gillings School of Global Public Health, UNC Chapel Hill |
| 5:00 until | Posters, Reception, and Performance Art | 10 th birthday party with cake, heavy hors d'oeuvres and wine Special Performance by Anita Woodley |

Friday March 20, 2015

| Time | What | Speakers, Topics |
|-----------------------------------|---|---|
| 8:30-9:00 | REGISTRATION/BREAKFAST | |
| 9:00-9:15 | Introductions; Welcome | <i>Celebrating a decade of change.</i> Paige Hall Smith, Miriam Labbok: Conference Co-Directors |
| Keynote Address 9:15-10:00 | Breastfeeding: "A History of the Infant Mortality Rate, the Role of Milk" | Jacquelyn Wolf, Ph.D., Professor and Department Chair of the Department of Social Medicine at Ohio University. |
| Panel 10:00-10:45 | Can the media work for us? | <ul style="list-style-type: none"> • <i>Sabotaging Breast is Best: Breastfeeding in Media, From Wet Nursing to Contemporary Times.</i> Katie Foss • <i>Online Breastfeeding Promotion: Reaching Beyond the Choir.</i> Jeanette McCulloch |
| 10:45-11:15 | NETWORKING/EXHIBIT BREAK | |
| Panel 11:15-12:15 | Advancing IBCLC capacity and practice | <ul style="list-style-type: none"> • <i>Advocacy for IBCLC care: A toolkit for action based on cost benefit analysis and GIS mapping in North Carolina.</i> Katie Houk, Ellen Chetwynd, and Catherine Sullivan • <i>Building a Better Breastfeeding Network (BBBN): Identifying IBCLC Training Needs in Florida.</i> Erica Anstey, Aimee Eden, Deidre Orriola, and Aynmarie Carter • <i>Lions and Bottles and Teats, Oh My! Ethical and legal analysis of on-line teaching each about bottle/teat use in a manner that supports the [WHO] International Code of Marketing of Breast-milk Substitutes.</i> Elizabeth Brooks |
| 12:15-1:00 | Creating, Cultivating, and Celebrating the World's Next Generation of Lactavists | Clifton J Kenon, Jr., DNP, RN, IBCLC, USAID Bureau for Global health: Office of Population and Reproductive Health |
| 1:00-2:00 | LUNCH/EXHIBITS | |
| Concurrent Session D 2:00-3:00 | Concurrent sessions | Multiple presenter group discussion sessions; participants select one |
| 3:00-3:20 | NETWORKING/EXHIBIT BREAK | |
| 3:20-4:30 | Looking toward the future: Action, Research, Policy and Practice | Participants select one discussion group to consider strategies for re-visioning and reclaiming an strategies for advancing breastfeeding, social justice and equity; we all regroup for sharing |
| Keynote Address 4:30-5:00 | Advancing Black Feminism in Public Health: Moving Mothers of Color from the "Margins to the Center" of the Breastfeeding Movement | Quinn Gentry, PhD, MBA, founder and CEO of Messages of Empowerment Productions, LLC |
| 5:00-5:15 | Closing and next steps | Paige Hall Smith and Miriam Labbok |

Concurrent Session A

| No | Room | Title of Session | Presenter |
|----|----------|--|----------------------------|
| 1 | Vienna A | <i>12-Point Plan to Close the Black-White Gap in Birth Outcomes</i> | Sarah Verbiest |
| 2 | Vienna B | <i>Opening more than a cervix: Viewing childbirth from multiple perspectives</i> | Deborah McCarter-Spaulding |
| 3 | Brussels | <i>The risks of risk-based language</i> | Alison Stuebe |
| 4 | Zurich | <i>“But just the swelling didn’t go good...Just didn’t. So, I just stopped:” Barriers in Initiation and Continuation of Breastfeeding and Pumping among Adolescent Mothers</i> | Brittany Chambers |
| 5 | Paris 1 | <i>Community Mobilization – fighting social norms for better health outcomes in Bihar, India</i> | Rajshree Das |
| 6 | Paris 11 | <i>The Politics of Maternal Access to Babies and Mother-Baby Separation</i> | Amanda Barnes Cook |

Concurrent Session B

| No | Room | Title of Session | Presenter |
|----|------------------------------|--|---|
| 7 | Vienna A | <i>Determinants of Cessation of Exclusive Breastfeeding in Ankesha Guagusa Woreda, Ani Zone, Northwest Ethiopia: A cross-sectional study</i> | Tebikew Yeneabat |
| 8 | Vienna B | <i>Breastfeeding in public in 21st century North America: success, failure, and the way forward</i> | Jodine Chase |
| 9 | Brussels | <i>Using Social Media to Enhance your Breastfeeding and Feminism Career</i> | Debra Glaser |
| 10 | Zurich | <i>A Community-Based Peer to Peer Approach for Reaching Social Justice and Equity</i> | Brenda Reyes |
| 11 | Paris 1 | <i>Iceland: A powerful model for improving postpartum policies in the United States</i> | Rachel Newhouse |
| 12 | Paris 11 | <i>Are We Really Supporting Mothers: Are Financial Incentives for Breastfeeding Feasible in the UK</i> | Claire Relton |
| 13 | Venetian Foyer (upstairs) | <i>Conversations about the Future of BFIC</i> | Jacqueline Wolf, Paige Hall Smith and Miriam Labbok |

Concurrent Session C

| No | Room | Title of Session | Presenters |
|----|----------|--|--|
| 14 | Vienna A | Engaging African American Women | <ul style="list-style-type: none"> • <i>Valuing Women's Perspectives: Using a Positive Deviance Mixed Methods Approach to Assess Barriers and Facilitators to Infant Feeding among Low-Income African American Women.</i> Cecilia Barbosa • <i>An Ethnography of Nursing Praxis and Racialized Bodies.</i> Alysha McFadden • <i>Role of culture and breastfeeding in African-American women.</i> LaVonne Moore • <i>Identifying Barriers and Facilitators to Breastfeeding Initiation in the African American Community.</i> Ifeyinwa Asiodu |
| 15 | Vienna B | Reaching Young People | <ul style="list-style-type: none"> • <i>Addressing public discomfort with seeing breastfeeding.</i> Erin Austen • <i>Engaging youth in national Infant and Young Child Feeding (IYCF) programs in a resource-limited setting using cheap mobile social networks to raise breastfeeding awareness.</i> Dexter Chagwena • <i>School-based Interventions and Promotion Activities that Focus on Breastfeeding.</i> Debra Glaser |
| 16 | Brussels | Improving Health Care Responses | <ul style="list-style-type: none"> • <i>Mothers' Perspectives on Improving Breastfeeding Support.</i> Marie Leurer • <i>Developing Effective Strategies to Create Favourable Environments for Breastfeeding in the Province of Québec, Canada: Addressing the Challenges of Health Professionals' Initial Training on Breastfeeding.</i> Isabelle Michaud-Letourneau • <i>Why are Pediatricians' Non-Compliant with the WHO Code?</i> Amanda Watkins |
| 17 | Zurich | Responding to Needs of LGBTQI Population | <ul style="list-style-type: none"> • <i>The Changing Definition of Family: Issues in Lactation Consulting Related to Same Sex Adoption.</i> Ellen Chetwynd • <i>Providing Lactation care to Queer and Trans* People.</i> Victoria Facelli |
| 18 | Paris 1 | Environments and Disasters | <ul style="list-style-type: none"> • <i>The Sociology of Breastfeeding and Disasters: Wet Nursing Improvisation and Material Convergence of Formula after Hazard Events.</i> Sarah DeYoung • <i>Consideration for environmental contaminants in breast milk.</i> Virginia Guidry |
| 19 | Paris 11 | Novel Interventions | <ul style="list-style-type: none"> • <i>Breastfeeding and Feminism Conferences. 10 years of impact in Russian Social Media – One Woman at A Time.</i> Natalie Gerbeda-Wilson • <i>Drama for change in knowledge and attitude of mothers on breastfeeding and complementary feeding practices in rural area of Osun State, Nigeria.</i> Beatrice Ogunba |

Concurrent Session D

| No | Room | Title of Session | Presenters |
|----|----------------|---|--|
| 20 | Vienna A | Men's Roles in Breastfeeding | <ul style="list-style-type: none"> • <i>What Dads Got To Do With It?</i> Muswamba Mwamba • <i>A Qualitative Description of African American Men's Experiences as Fathers of Breastfed Infants.</i> Becky Spencer • <i>Engaging Men to Promote and Support Exclusive Breastfeeding: A Review of Results and Strategies in USAID's Child Survival and Health Grants Program 2003 – 2013</i> – Jeniece Alvey |
| 21 | Vienna B | Supporting Working Mothers | <ul style="list-style-type: none"> • <i>Are We Really Supporting Mothers: Innovative Projects to Support Breastfeeding Beyond the Hospital.</i> Kathleen Anderson • <i>What's in a breastfeeding policy? An examination of gaps and strengths within university lactation support policies in light of workplace lactation accommodations within the Affordable Care Act.</i> Ghada Khan |
| 22 | Brussels | Social Dynamics of Milk Sharing | <ul style="list-style-type: none"> • <i>Milk Sharing: Ancient Art ~ Modern Taboo.</i> Michelle Angeletti • <i>Liquid Gold: A Guide to Modern Breast milk sharing.</i> Agustina Vidal • <i>Practicing the Multiplicity of Donor Milk</i> Katherine Carroll |
| 23 | Zurich | What Happens at Night? | <ul style="list-style-type: none"> • <i>The Inequities of Nighttime Breastfeeding.</i> Kristin Tully & Cecilia Tomori • <i>Night-time on the postnatal ward: A multi-method investigation of maternal and staff experiences.</i> Kristin Tully |
| 24 | Paris 1 | Cultural Context of Breastfeeding Promotion | <ul style="list-style-type: none"> • <i>Promoting Breastfeeding with Comfy Clothing Designs Among Women in Ile-Ife, Osun State, Southwestern Nigeria.</i> Taiwo Bamidele • <i>Religious and Cultural Context of Breastfeeding among Immigrant Muslim Women.</i> Wafa Khasawneh • <i>South African Women with HIV: Understanding Policy Change, Socio-Cultural Factors, Women's Voices and Challenges under the New South Africa Policy on Infant Feeding in the Context of High HIV Prevalence.</i> Courtenay Sprague |
| 25 | Paris 11 | Women's Lived Realities: Privilege and Power | <ul style="list-style-type: none"> • <i>Sak Vid Pa Kanpe: Community Perspectives on Infant Feeding Practices in Léogâne, Haiti.</i> Lauren Zalla • <i>Mixed Feeding, Mixed Messages: Using Mixed Methods to Understand Low Exclusive Breastfeeding Rates.</i> Julia Temple Newhook |
| 26 | Venetian Foyer | Carolina Global Breastfeeding Institute: Tools for Action | Miriam Labbok, Kathy Parry, and CGBI Staff |

Poster Session

| Title of Poster | Presenters and Creators |
|--|---|
| Breastfeeding and Trauma | Dianne Cassidy |
| It's OK to brEAsTfeed in public. Support breastfeeding anywhere anytime. | Susan Gallagher and Jill Mather |
| Redefining breastfeeding success: An empowerment framework for self-efficacy | Shannon Heintz and Elizabeth Thomas |
| Perceived likeliness to breastfeed and current infant feeding attitude among Japanese university students | Manami Hongo and Miki Akiyama |
| Assessing changes in public attitudes toward breastfeeding 1999-2013 | Barbara Hormenoo |
| What Breastfeeding Books Say About Breastfeeding: Maternal Identity and Societal Implications | Hannah Luedtke |
| A mobile application to promote breastfeeding among African American women | Marielle Matthews, Anise Gold-Watts, et al. |
| Breastfeeding attitudes and beliefs among low-income Black Americans | Kelly McGlothen and Sarah Gill |
| What do Men Believe About Breastfeeding? Results of a Formative Research Study from Northern Nigeria | Azeez Oseni, Charles Iyangbe, et al. |
| People, plants, and breastfeeding: the contemporary use of botanicals in management of low milk supply among health care providers and breastfeeding mothers | Catherine Palmer and Aunchalee Palmquist |

Schedule of Concurrent Sessions By Room

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|----------------|------------|---|
| Vienna A | 1 | 12-Point Plan to Close the Black-White Gap in Birth Outcomes |
| | 7 | Determinants of Cessation of Exclusive Breastfeeding in Ankesha Guagusa Woreda, Awi Zone, Northwest Ethiopia: A cross-sectional study |
| | 14 | Engaging African American Women |
| | 20 | Men's Roles in Breastfeeding |
| Vienna B | 2 | Opening more than a cervix: Viewing childbirth from multiple perspectives |
| | 7 | Breastfeeding in public in 21st century North America: Success, failure, and the way forward |
| | 15 | Reaching Young People |
| | 21 | Supporting Working Mothers |
| Brussels | 3 | The risks of risk-based language |
| | 9 | Using Social Media to Enhance your Breastfeeding and Feminism Career |
| | 16 | Improving Health Care Responses |
| | 22 | Social Dynamics of Milk Sharing |
| Zurich | 4 | "But just the swelling didn't go good...Just didn't. So, I just stopped:" Barriers in Initiation and Continuation of Breastfeeding and Pumping among Adolescent Mothers |
| | 10 | A Community-Based Peer to Peer Approach for Reaching Social Justice and Equity |
| | 17 | Responding to Needs of LGBTQI Population |
| | 23 | What Happens at Night? |
| Paris 1 | 5 | Community Mobilization – fighting social norms for better health outcomes in Bihar, India |
| | 11 | Iceland: A powerful model for improving postpartum policies in the United States |
| | 18 | Environments and Disasters |
| | 24 | Cultural Context of Breastfeeding Promotion |
| Paris II | 6 | The Politics of Maternal Access to Babies and Mother-Baby Separation |
| | 12 | Are We Really Supporting Mothers: Are Financial Incentives for Breastfeeding Feasible in the UK |
| | 19 | Novel Interventions |
| | 25 | Women's Lived Realities: Privilege and Power |
| Venetian Foyer | 13 | Conversations about the future of BFIC |
| | 26 | CGBI Tools for Action |