

Breastfeeding and Feminism International Conference 2016
March 20-22 2016
Sheraton Hotel, Chapel Hill NC

Agenda Subject to Change

Saturday March 19

Gather for drinks and/or dinner

Sunday March 20

Time	Session	Speakers
11:30	Opportunity to join a preconference meet up in the restaurant for social media update and networking	Jodine Chase Jeannette McCullough Cecilia Tomori
12:30	Registration Opens	
12:30-2	Mingling w/coffee, tea and cookies	
2:00-2:15	Opening welcome	Paige Hall Smith and Miriam Labbok
2:15-2:25	Overview of BFIC Scholarship Program	Rebecca Ruhlen
2:30-3:30	The Power of Storytelling: Rewriting the Contextual Narrative of Breastfeeding for Vulnerable Communities and Work Environments	Kimberly Seals-Allers Moderator: Miriam Labbok
3:35-4:20	Servants and “Little Mothers” Take Charge: Work, Class, and Breastfeeding Rates in the early 20 th -Century U.S.	Jacquelyn Wolf Moderator: Paige Hall Smith
4:20-4:45	Break and Exhibitor Crawl	
4:45-5:45	Concurrent Session 1	
5:50-6:50	PANEL 1 Building partnerships and bridges for change	Moderator: Decalie Brown
6:55-7:00	Wrap-up and next day	Paige Hall Smith and Miriam Labbok
7:00-9:00	Reception: heavy hors d'oeuvres + Cash bar <ul style="list-style-type: none"> • Poster viewing (7:15-7:45) • Milky Mamalogues (8:00-8:30) 	

Monday March 21

Time	Session	Speakers
8:00 – 9:00	Breakfast in the lobby	
9:00-9:15	Opening welcome	Paige Hall Smith and Miriam Labbok
9:15-10:00	Infant feeding and poverty: A public health perspective in a global context	Lisa Amir Moderator: Miriam Labbok
10:10-11:15	PANEL 2 City, State, and National level approaches to reaching the poor and vulnerable	Moderator Naomi Bar-Yam
11:15-11:40	Break and exhibitor crawl	
11:40-12:40	Concurrent Session 2	
12:40-1:40	Lunch	
1:45-2:30	‘Embodied experiences of breastfeeding: when social space, power, identity and services make a difference.’	Danielle Groleau Moderator: Rebeccal Ruhlen
2:40-3:40	PANEL 3 Breastfeeding policy and advocacy: Feminist and equity lens	Moderator: April Fogleman
3:45-4:10	Break	
4:15-4:45	Concurrent Session 3	
4:50-5:20	I saw a wrong and I wanted to stand up for what I thought was a right: A narrative study on becoming a breastfeeding advocate	Jennifer Pemberton Moderator: Jeanette MCCulloch
5:25-5:55	Storytelling The challenging second night: a dialogue from two perspectives	Grassley, McCarter-Spaulding, Spencer Moderator: Ellen Chetwynd
5:55-6:00	Wrap up and next day	Paige and Miriam
<ul style="list-style-type: none"> • Dinner on your own in Chapel Hill • Opportunity to visit the Mother and Infant’s Lactation Care, Women’s Birth and Wellness Center (bring \$10 for Indian buffet dinner) Hosts: Ellen Chetwynd and Rebecca Costello 		

Tuesday March 22

Time	Session	Speakers
8:00-9:00	Breakfast in the lobby	
9-9:15	Opening	Paige and Miriam
9:15-10	Work and Breastfeeding: A global perspective	Amal Omer-Salim Moderator: Paige Hall Smith
10:05-10:50	Working solutions for low income women	Cathy Carothers Moderator: Stephanie Baker White
10:50-11:10	Break	Short break
11:15-12:35	PANEL 4 Working and breastfeeding: A global issue	Moderator: Amanda Cook Barns
12:40-1:40	Lunch	
1:45-3:00	PANEL 5 City wide efforts to advance public support for breastfeeding	Moderator: Cecilia Barbosa
3:10-3:45	Policy and Advocacy: Charting the Way forward	Clifton Kenon Moderator: Miriam Labbok
3:45-4:00	Goodbye and next year	Paige Hall Smith and Miriam Labbok
Post conference discussion: BFIC 2017 and beyond– meet up in the bar		

**POSTERS, CONCURRENT SESSIONS AND
PANEL PRESENTATIONS**

Subject to change

Posters: Sunday evening during reception

Kathleen Anderson	Supporting Breastfeeding Beyond the Hospital
Colleen Schulte	The Mother Nurture Lactation College: A Lactation Consultant Training Program for Minority Women
Fikirte Tadesse Yohannes	Factors Contributing to Contraceptive Discontinuation
Amanda Watkins & Joan Dodgson	Empowering Change in Indian Country through Breastfeeding Education
Melanie Frazier	Managers' Perspectives of Lactation Breaks: The Context of Infant Feeding Decisions Among Staff in One Public Sector Organization
Kimberly Hughes	Skin-to-skin contact as an intervention to improve inpatient exclusive breastfeeding rates
Shelley Thibeau	Mothers' experiences with using galactagogues for lactation: An exploratory cross sectional study
Jesse Teal	Intervention to Promote Breastfeeding for Full Year Among Working Mothers Living in Rural Areas and Enrolled in WIC
Kate Noon	Legislative Advocacy and Grassroots Organizing for Improved Breastfeeding Laws in Virginia
Mona Liza Hamlin	GEM Project (Generating Equity for our Mothers): Building systems of support for breastfeeding in the City of Wilmington, DE.
Adrienne Guirguis	Low Rates of Exclusive Breastfeeding in the US
April Fogleman; Sonali Shah, Sydney Randall, Kathryn Trotter, Ebony Jones, Whitney Chandler, Cam Ngo, Mary Cauley, Cambray Smith, Sarah Gamcsik, Kathryn Scruggs, Regan Lane, Samantha Younger, Julie Holder, Ashley McCreery	A Study of Breastfeeding Support on North Carolina State University's Campus

Concurrent Session 1: Sunday
60-minute discussion session: Choose 1

No	Theme	Papers	Authors
1	Integrating social marketing and community engagement concepts in community breastfeeding programs		Harumi Reis-Reilly Sheree Holmes Keitt
2	Intersectional feminist perspectives for advancing human milk banking		Marion Rice Kimberly Seals Allers
3	Meeting the needs of marginalized populations	Breastfeeding and the rights of Incarcerated women	Krista Olson
		Infant feeding decisions among opioid dependent women	Kelly McGlothen
4	Novel ways to conceptualize and measure important constructs	The Neighborhood Deprivation Index: Assessing community impact on breastfeeding	Jennifer Yourkavitch
		The exclusion of women from the definition of exclusive breastfeeding: advancing the mother's perspective	Ellen Chetwynd Rebecca Costello Katie Wouk
5	Research to improve support for African-American women	Beyond Black Breastfeeding Week: Instagram image content analysis for #blackwomendobreastfeed/#bwdbf	Cynthia Sears, Delores James, Cedric Harville, Kristina Carswell
		Qualitative research to understand the socio-historical influences on African-American women's infant feeding decisions	Stephanie Devane-Johnson Cheryl Woods Giscombe Miriam Labbok
6	Advocacy and action to reduce the power of formula	Public health vs. Free trade: a Longitudinal Analysis of a global policy to protect breastfeeding	Mary Ann Merz
		Successful Initiatives to Limit Formula Marketing in Health Care Facilities: Strategic Approaches and Case Studies	Kristen Strader

Concurrent Session 2: Monday
60-minute discussion session: Choose 1

No	Theme	Papers	Authors
1		Writing for the International Breastfeeding Journal	Lisa Amir
2		Breastfeeding, contraception, and ethics, oh my! Advocacy and informed decision-making in the post-partum period	Alison Stuebe Amy Bryant Ann Drapkin Lyerly
3	Interventions to improve prenatal breastfeeding education	Women Describing the Infant Feeding Choice: The Impact of the WIC Breastfeeding Classes on Infant Feeding Practices in Ionia, Michigan	Jennifer Proto S. Hyland L. Brinks
		Prenatal Breastfeeding Counseling to Reduce Disparities in Breastfeeding Intentions	Kathy Parry Kristin Tully
4	“Breastsleeping” at night, working in the day	A Hard Day’s Night: Juggling Nighttime Breastfeeding, Sleep, and Work	Cecilia Tomori
		"Breastsleeping" as a positive, evolutionary adaptive behavior	Emily Bronson
5	The role of lactation consultants in empowering vulnerable populations	How lactation consultants support women to breastfeed in two council services in Melbourne, Australia	Jennifer Hocking
		Creating Community and Empowering Mothers in the Neonatal Intensive Care Unit Who Pump their Breastmilk	Kathy Parrish
6	Finding and avoiding cooption and conflict of interest	Co-opting Sisterhood and Motherhood: Behind the scenes of Similac’s aggressive social marketing campaign	Jodine Chase
		Conflict-of-Interest in Public Health Policy: As Real As That Logo on Your Website	Elizabeth Brooks

Concurrent Session 3: Monday
30-minute discussion session: Choose 1

No	Papers	Authors
1	Motherhood: Identity, Social Stigmas, and Resilience	Anna Blair Kristin Stewart Karin Cadwell
2	Go Freud Yourself: Counseling Parents with Perinatal Mood Disorders	Tori Sproat Heather Spada
3	Using Policies to Normalize the 4th Trimester	Rachel Newhouse
4	Stakeholder Views of Breastfeeding Education in the K-12 Environment: A Review of the Literature	Nicola Singletary
5	The Sister Doula Effect: Breastfeeding Success Among A Medicaid Population	Sherry Payne
6	The Sharjah Baby-Friendly Campaign: A Community-Based Model for Breastfeeding Promotion, Protection, and Support	Hessa Al Ghazal Shehnaz Rashid Evelyne Ruf
7	Breastfeeding and Feminism International Conference: 2017 and beyond	Paige Hall Smith

PANEL PRESENTATIONS

PANEL 1 -- Sunday

Building partnerships and bridges for change

Mudiwah Kadeshe	Lactation Equity Summit update
Alison Stuebe	4 th Trimester Project
Sally Dowling	Social experiences of breastfeeding: building bridges between research and policy: an ESRC-funded seminar series in the UK

PANEL 2 -- Monday**State and National Efforts to Reach the Poor and vulnerable**

Catherine Pestl	Peer Breastfeeding Support: The Importance of Advocacy and Action
Martelle Esposito	Local and State Programs and National Partnership to Reduce Disparities through Community Breastfeeding Support
Jennifer Pierre	A study of breastfeeding intention and post-partum realities amongst first-time Central Brooklyn mothers

PANEL 3 -- Monday**Breastfeeding advocacy policy and promotion: Feminist and equity lenses**

Maureen Rand Oakley	Medical and Public Health Methods of Breastfeeding Advocacy: Toward a Feminist-informed Approach
Christina Doonan	Stuck Between Duty and Reality: Finding the Most Supportive Idiom for Breastfeeding Promotion
Paige Hall Smith	The Breastfeeding Transition: A framework for explaining changes in global breastfeeding rates as related to large-scale changes shaping the status of women.

PANEL 4 Tuesday**Work and Motherhood: A Global issue**

Beatrice Ogunba and Taiwo Bamidele	Work and motherhood: Occupational characteristics and Breastfeeding in Nigeria (focus on the fashion industry)
Lindsey Dermid-Gray	Healthy maternity policies in the workplace: a state health department's experience with the "Bring Your Infant to Work" program (USA)
Melissa Pellicier and Ana Parrilla-Rodriguez	Pumping at work: A Daily Struggle for Puerto Rican Breastfeeding Mothers in Spite of the Law

Panel 5**City-wide efforts to advance public support for breastfeeding in public spaces**

Miriam Labbok	Breastfeeding Family Friendly City (or Community) Designation (BFFCD): Comprehensive Support for Breastfeeding across the Socio-Ecological Framework
Leslie Lytle	#RVA BREASTFEEDS: cultivating a breastfeeding friendly community
Jodine Chase	Of course you can breastfeed here: Can Breastfeeding Friendly projects increase public acceptance of breastfeeding in public?
Robin Kaplan	Using Educational Materials to Improve Community's View of Nursing in Public (NIP) and increase Breastfeeding Rates

