

Breastfeeding and Feminism International Conference 2017
Breastfeeding as Social Justice:
From Crucial Conversations to Inspired Action
March 22-24 2017
Sheraton Hotel, Chapel Hill NC

Tuesday March 21

There are no activities planned but we encourage gatherings.
 There is a bar and restaurant in the hotel

Wednesday March 22

Time	Session	Speakers
9:30-all day	Registration opens	Exhibits open
9:30 -11	Mingling in the lobby w/coffee, tea, snacks	
11-11:15	Opening welcome and overview of the conference	<ul style="list-style-type: none"> • Paige Hall Smith, Center for Women's Health and Wellness • Alison Steube, Carolina Global Breastfeeding Institute
11:15-11:25	BFIC Scholarship Program and recognition	Becky Spencer
11:30-12:30	Breastfeeding as Social Justice: Crucial Conversations I: Women's rights Moderator: Elizabeth Bayne	<ul style="list-style-type: none"> • Abby Theuring: The Right to Breastfeed • Valeria Alves da Florencia: The Right to Breastfeed • Ashlee Wells and Rachel Newhouse: Art + Science: A photographic exploration of postpartum women's experiences with their bodies
12:40-1:40	Breastfeeding as Social Justice: Crucial Conversations II: Health Equity Moderator: Amanda Barnes Cook	<ul style="list-style-type: none"> • Michele Griswold: Breastfeeding: A critical pathway to equity across and between generations • Alison Steube and Sarah Verbist: The 4th Trimester: Inequity in understanding, reaching, and supporting maternal health • T. Kay Hamlin: Community collaboration & outreach: Tools that work for breastfeeding & health equity
1:40-2:40	Lunch	

Time	Session	Speakers
2:40-3:40	Breastfeeding as Social Justice: Crucial Conversation III: Women's rights and gender equity Moderator: Aunchalee Palmquist	<ul style="list-style-type: none"> • Brooke Bauer: Mothering and breastfeeding as a human right • Kathleen Marinelli: Social injustice for women and children in Bangladesh: I thought I had a clue • Laura Fitzwater Gonzolas: Bonding with baby: Processes of gender inequality and intimate family dynamics among new parents
3:35-4:45	Concurrent Session 1	60-minute discussion sessions
4:45-5:00	Break	
5:10-6:10	Breastfeeding as Social Justice: Historical Trauma Moderator: Catherine Sullivan	Camie Goldhammer
6:15-6:45	Presentation of the Miriam H. Labbok Award for Excellence and talk by recipient	We are pleased to present this award to Brooke Bauer, founder of Nurture Project International.
6:45-7:15	Strategic Directions: Journal of Human Moderator: Paige Hall Smith	Joan Dodgson, Editor, Journal of Human Lactation
6:45	Wrap up for the day	Paige Hall Smith and Alison Steube
Following the program	Reception: heavy hors d'oeuvres + Cash bar <ul style="list-style-type: none"> • Poster viewing (7:30-8:00) • Recognition Service for Miriam H. Labbok 	

Thursday March 23

Time	Session	Speakers
8:00 – 9:00	Breakfast in the lobby Registration	
9:00-9:15	Opening welcome	Planning team
9:15-10:00	Human milk for human health Moderator: Ellen Chetwynd	Elizabeth Quinn
10:00-10:45	Protecting and expanding access to human milk Moderator: Marion Rice	<ul style="list-style-type: none"> • Katie Foss: Miracle elixir or pricy contaminant? Competing discourses that impede human milk exchange • Ana Sanchez: Outcomes on preterm babies after the implementation of human milk collection centers in primary care clinics in San Salvador, El Salvador, 2013-2015
10:45 -11:05	Break and exhibitor crawl	
11:10-12:10	Expanding our reach and outreach to caregivers Moderator: Erica Anstey	<ul style="list-style-type: none"> • Robyn Lee: Breastfeeding and (re)gendering care work: ‘womanly’ arts, queer potentials • Stephanie DeVane-Johnson and Janiya Mitnaul Williams: Breastfeeding complexity in the African American community: Unraveling the many layers to normalize breastfeeding • Ingrid Ots: The practice of breastfeeding among middle class women in urban Mexico: Tensions, beliefs and controversies
12:15-1:30	Lunch	During this lunch Kimberly Seals-Allers will read, and discuss ideas, from her recent book <i>The Big Letdown</i> .
1:40-3:00	Breastfeeding as social justice: Reflections from the world Moderator: Paige Hall Smith	<p>Moderated discussion of folks reflecting on their work esp. as related to social justice</p> <ul style="list-style-type: none"> • Michele Griswold, International Lactation Consultant Association • Joan Meek, US Breastfeeding Committee • Erica Anstey, Centers for Disease Control and Prevention

Time	Session	Speakers
		<ul style="list-style-type: none"> Judy Canahuati, USAID
3:05-3:30	Using CDC Breastfeeding data to support equity in your community Moderator: Joan Meek	<ul style="list-style-type: none"> Erica Anstey
3:35-4:35	Enhancing support for caregivers around the world Moderator: Alison Steube	<ul style="list-style-type: none"> Joan Dodgson: Lessons learned from 5 years of assessing breastfeeding inequities within Maricopa County, Arizona: A social justice perspective Aimee Eden and Clifton Kenon: Emerging leaders in lactation scholarship: An IBCLC workforce diversification effort Dexter Chagwena et al: Parents' empowerment campaign to support breastfeeding through workplace support initiatives in Zimbabwe
4:35-4:50	Break	
5:00-6:00	Concurrent session #2	60-minute discussion sessions
6:10-7:10	Inspiring Action: Community Engagement and Policy Advocacy Moderator: Kathy Parry	<ul style="list-style-type: none"> Tina Sherman: Policy advocacy as a strategy to address health inequities Brandi Gates: Community action and engagement
7:10	Wrap up and next day	Paige Smith and Alison Stuebe
<ul style="list-style-type: none"> Dinner on your own in Chapel Hill 9:00 at the Varsity Theatre on Franklin Street, downtown Chapel Hill: Join us for <i>Tigers</i>, a film by Oscar-winning director Danis Tanovic based on the true story of a former Nestlé baby milk salesman, Syed Raza Aamir taking on the industry with the help of IBFAN (the International Baby Food Action Network) when he realizes that babies are dying as a result of his work pressuring doctors to promote formula. Tickets available at our website and at the door. Mr. Aamir will be present for discussion after the film 		

Friday March 24

Time	Session	Speakers
8:00-9:00	Breakfast in the lobby Registration	
9-9:10	Opening	Planning Team
9:10-9:20	The Breast Dialogue	Erin O'Reilly
9:25--9:45	Strategic directions Moderator: Kathleen Marinelli	<ul style="list-style-type: none"> • Joan Dodgson: Journal of Human Lactation
9:45-11:00	Inspiring Action: Communities at work around the world Moderator: Joan Dodgson	<ul style="list-style-type: none"> • Erica Greene Rosenstock: Working toward a baby-friendly community: Establishing a district breastfeeding forum in Israel's largest HMO • Krista Olson: "Locally grown": Breastfeeding and indigenous food sovereignty in the Hawaiian Islands • Linda Kopecky: Supporting lactation and access to human milk for all in Boulder, Colorado • Nikia L. Sankofa: Removing barriers to skilled lactation support for underserved communities: The experience of the National Association of County and City Health Officials
11:00	Grab a cookie on the way to your concurrent session!	
11:10-11:40	Concurrent Session #3	30-minute discussion sessions
11:45-12:45	Concurrent Workshops: Skill building	<ul style="list-style-type: none"> • Sadie Wych and Brandi Gates: Community engagement strategies to assess and address breastfeeding disparities • Tina Sherman: Policy Advocacy • Jodine Chase and Jeanette McCullough: Social Media • Jane Grassley: Addressing Policy Begins with Careful Issue Analysis • Erin O'Reilly: The Breasts Dialogue

Time	Session	Speakers
		<ul style="list-style-type: none"> • Elizabeth Brooks: Pebble in a pond: Advocacy for breastfeeding rights starts with you • Kimberly Seals-Allers: Action recommendations from <i>The Big Letdown</i>
12:45-1:45	Lunch	
2:00-2:45	Relatching —Moving beyond the controversy Moderator: Jacqueline Wolf	Jennifer Grayson
2:50-3:40	Inspired Actions to advance social justice and equity Facilitator: Kimberly Seals Allers	Key Note speakers and audience participation
3:40	Goodbye and next year	Paige Hall Smith and Alison Stuebe
Post conference conversation in the bar (Dutch treat!)		
Group Dinner for those interested (Dutch treat!)		

WEDNESDAY 60-Minute Discussion Concurrent Sessions: CHOOSE 1

Location, Name & Topic

2	Back Room-Behind Main	<p>Jodine Chase <i>Title: Harmful Rhetoric in the Human Milk Marketplace</i></p> <p>Lydia Hamilton <i>Title: "We are saving babies:" An integrated modal of Human Milk Banking in the Midwest US</i></p>
1	Vienna B	<p>Sara Brown <i>Title: Removing Barriers to Skilled Lactation Support</i></p> <p>Daina Huntley, Rachel Davis, Karyn Paul <i>Title: Queen City Cocoa B.E.A.N.S.: A non-profit sponsored organization in Charlotte, North Carolina</i></p>
3	Brussels	<p>Kathleen Kendall-Tackett <i>Title: Barriers to Skilled Lactation Care and/or Disparities in Breastfeeding</i></p> <p>Anna Blair <i>Title: Overlooking the Significance of the Loneliness of Mothers</i></p>
4	Zurich	<p>Dianne Cassidy <i>Title: Paying it Forward - Support for the Breastfeeding Mother and Baby</i></p> <p>Jada Wright <i>Title: Breastfeeding and the Ancient Wisdom of Self-Care and Interdependence</i></p>
5	Paris 1	<p>Abigail Sanders, Ellen Chetwynd, April Fogleman <i>Title: Descriptive study of IBCLC access at NC WIC agencies</i></p> <p>Grisel M. Rivera, Jessica Bridgman <i>Title: North Carolina Public Health Breastfeeding Program Initiatives</i></p>
6	Paris 2	<p>Hannah Tello <i>Title: Thinking Beyond the Breast: Biopsychosocial Considerations in Providing Culturally Competent Breastfeeding Support to Lesbian and Transgender Parents</i></p> <p>Robyn Lee <i>Title: Review: Breastfeeding and (Re)Gendering Care Work: 'Womanly' Arts, Queer Potentials</i></p>

THURSDAY 60-Minute Discussion Concurrent Sessions—CHOOSE 1

Location, Presenter and Topic

1	Vienna B	<p>Camie Goldhammer <i>Title: Conversations with Cami: Breastfeeding Experiences of Native Women: The Role of Historical Trauma</i></p>
2	Brussels	<p>Kim Richey <i>Title: Greensboro, NC: A collection of small wins for breastfeeding support</i> Kathleen Anderson and Kathy Parry <i>Topic: FEEDing Project: Optimal Responsive Feeding for Child Development</i></p>
3	Zurich	<p>Marion Rice <i>Title: Biological Integrity - Ethics and Control Over Human Milk</i></p>
4	Paris 1	<p>Angela Malloy <i>Title: Examining Ways to Create Breastfeeding Villages for Women of Color in the Community</i> Tiana Pyles <i>Title: The Liberation of Lactation: Building Breastfeeding Equity</i></p>
5	Paris 2	<p>Margaret E. Davis <i>Title: Biological Nurturing: Giving Breastfeeding Back to Mothers</i> Joan Meek <i>Title: Safe Implementation and Monitoring, Essential Components of the BFHI</i></p>

FRIDAY 30 Minute Discussion Session: Choose 1		
Location, Presenter and Topic		
1	Vienna B	Margaret Melville & Kadie Kovach <i>Title: Are US Airports breastfeeding friendly: Recommendations for action</i>
2	Brussels	Jennifer Yourkavitch <i>Title: How does regular breast milk pumping in the early postpartum period affect breastfeeding duration for working mothers in the U.S.?</i>
3	Zurich	Beverly Rossman <i>Title: Teen Mothers and Breastfeeding in the NICU: Wanting to do the Right Thing</i>
4	Paris 1	Jodine Chase, Michelle Pensa Branco, Sarah DeYoung <i>Title: Responding to infant feeding during emergencies: The case of the Fort McMurray Canada wildfire</i>
5	Paris 2 (II)	Emily Bronson <i>Title: The right to breastfeed</i>

FRIDAY WORKSHOPS - CHOOSE ONE		
Location, Presenter and Description		
1	Back Room-Behind Main	Erin O'Reilly <i>Title: The Breasts Dialogue</i> <i>This "Breasts Dialogue" workshop is modeled after the "Vagina Monologues" with a goal to stimulate conversations about how breasts and breastfeeding are a most important, human feature that women uniquely possess. Like "Vagina Monologues", this will use humor and a theatrical approach to the subject of breasts, their form/function within the history of human existence and society. I want to stimulate others to join this conversation, such as breastfeeding mothers, partners/spouses, children, health care professionals, women who have lost or altered their breasts, people who use breasts for business, and others who are affected by a woman's breasts and breastfeeding. I would like to see this "Breasts Dialogue" used in universities, like the "Vagina Monologues" has been on "V Day". The "Breasts Dialogue" could be a part of "B Day" and the appreciation and celebration of women's breasts to enhance the well-being and pleasure of human existence!</i>
2	Vienna B	Sadie Wych and Brandi Gates <i>Title: Community Engagement Strategies to Assess and Address Breastfeeding Disparities</i>

		<p><i>The first step towards implementing a community-based breastfeeding strategy is to engage with those that will be impacted. Pregnancy, birth, breastfeeding and early parenting is a transformative time in a family's life and provides an opportunity for the surrounding community to lay a foundation upon which all members will thrive. When designing and implementing community-based breastfeeding programs and policies, community engagement is key to the success of any program. This interactive workshop session will build skills for community engagement when assessing the local breastfeeding environment and identifying potential solutions. Participants will have an opportunity to learn about a wide range of tools for respectfully engaging communities. Participants in this session will have the opportunity to apply community engagement strategies to their current or future planning and evaluation by asking the following questions:</i></p> <p><i>What do we know about breastfeeding disparities? What don't we know?</i></p> <p><i>Which engagement techniques will be best to assess my community's breastfeeding environment?</i></p> <p><i>How do you know when engagement strategies are working?</i></p>
3	Brussels	<p>Jane Grassley, Jody DeMeyer <i>Title: Addressing Policy Begins with Careful Issue Analysis</i></p> <p><i>Effective political advocacy requires skills in issue analysis. Healthcare professionals in particular may have never been exposed to civic engagement and policy advocacy in their education. The purpose of this presentation is to introduce participants to an issue analysis process using paid family leave in the United States as an example. This process includes identifying the many contextual components that define an advocacy issue, analyzing policy options in light of their intended and unintended consequences, rating alternative solutions using standard criteria, and presenting recommendations. The presenter will provide the context of paid family leave in the United States. Participants will meet in small groups to discuss alternative policy options and their consequences, score their alternatives, and make a recommendation.</i></p>
4	Zurich	<p>Elizabeth C. Brooks <i>Title: Pebble in a Pond: Advocacy for Breastfeeding Rights Starts with You</i></p> <p><i>Advocacy efforts for breastfeeding families typically embrace a macro, collective impact approach to public health. But in-person clinicians and counselors are increasingly frustrated at the micro level, because breastfeeding duration and exclusivity is fleeting. So much of breastfeeding/ lactation advocacy falls to the shoulders of the parents ... the very persons who are fatigued, sore, overwhelmed, and feeling unsupported at work, home, and community. Compounding the scenario: epidemiologists have shown over-and-over again that health disparities are caused by institutional/ structural racism, oppression, and classism. Breastfeeding is not for nurseries and rocking chairs anymore: it is a social justice and health equity issue. And yet, a right without a remedy (or, an enforceable right that goes unenforced), is no right at all.</i></p> <p><i>It is tempting to throw up one's hands and leave policy-change and advocacy to "the experts" who write regulations or enforce laws. And yet, systems change requires grassroots-to-treetops advocacy. Individual clinicians can help families to realize and protect their "right to breastfeed," a pillar to the basic human right of excellent health. It does not require extraordinary effort or skill. This session will describe simple, manageable, ethical, and measurable means of advocating for breastfeeding -- one family at a time -- as a means to promote public health, social justice and</i></p>

		<i>individual good health.</i>
5	Paris 1	<p>Tina Sherman <i>Title: Policy Advocacy</i></p> <p><i>We will give a brief overview of how key public policies, like paid family and medical leave and the Affordable Care Act, can affect breastfeeding rates. We will highlight studies that show the positive impact that public policy has on breastfeeding and health outcomes for mothers and babies, particularly in communities of color. We will identify key stakeholders and discuss the best ways to engage them. By the end of the workshop, participants should be able to: understand how public policy can increase breastfeeding rates, know how storytelling can help shape public policy, and identify the best ways they can engage as individuals, as professionals/ leaders and as a community.</i></p>
6	Paris 2	<p>Jodine Chase and Jeanette McCullough <i>Title: Using social media to disseminate our messages and actions</i></p> <p><i>Social media can amplify messages, build support for social justice campaigns, and influence public policy debates. How can we harness the power of digital strategy to create messages that connect, craft content that inspires action and cultivate the networks that work together to create meaningful change? In this workshop we will explore strategies and examine best practices (from lactation advocacy and beyond). We will leave with practical tools you can use to support existing advocacy campaigns and build your own.</i></p>
7	Upstairs: Venetian lobby	<p>Kimberly Seals Allers <i>Title: The Big Letdown: Action items for social justice</i></p>

POSTERS WEDNESDAY DURING THE RECEPTION

Emily A. Bronson

Topic: Supporting lactation and access to human milk for all

Panagiota Kitsantas

Title: Life Stressors and Breastfeeding Outcomes

Jennifer M. Weaver, Thomas J. Schofield, Lauren M. Papp

Topic: The value of breastfeeding and human milk for health

Elizabeth Woods, Arissa Palmer, Cindy Young

Title: Partnering to Address Breastfeeding Disparities in LA County

Brandi A. Nations

Title: Community Attitudes about Breastfeeding: The Cultural, Social, Economic, and Political Forces that Create Barriers to Breastfeeding within Communities

Anna Blair, Karin Cadwell

Title: Exploring complex issues through lenses of social justice, power and inequities: Choosing research methods that find Serendipity in Maternal Child Health Research Lactation Studies

Kathleen Anderson, Pam Freedman, Amber Christis, Susan O'Hara Brill

Title: Supporting breastfeeding families in the community: The Breastfeeding Family Friendly Community Initiative

Erica Anstey, Jian Chen, Laurie Elam-Evans, and Cria Perrine

Title: Racial Disparities in Breastfeeding Initiation, Exclusivity, and Duration, by State – National Immunization Survey, United States, 2011-2015

Sydney Thames

Title: Breastfeeding Friendly Campus: Improving support for student mothers

Erin O'Reilly

Title: "What is measured matters" and "What matters should be measured"