



BE AN EXHIBITOR at the 14th BFIC
Roots and Wings: Looking Back, Looking Forward
 Apply by February 15th, 2019

<p>Main Conference --2019</p> <p>Wednesday, March 20 Thursday, March 21 Friday, March 22</p>	<p>Preconference Research Methods Workshop Tuesday March 19th, 2019</p> <hr/> <p>Exhibitor setup: As early as Tuesday afternoon March 19</p>
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BFIC is a 3-day conference featuring national and international speakers presenting on breastfeeding policies, practices, and the sociocultural context of infant feeding. Our last conference was attended by around 200 US and International combined attendees.

BFIC is designed to bring together academics, practitioners, policymakers, community support organizations and public health professionals and program planners interested in

- Sociocultural, economic, and political context of breastfeeding
- Social and reproductive justice approaches
- Biology, gender and cultural contexts
- Innovative interventions in health care, employment and community

Join the Conversation!

All sponsors will be recognized in our Program Book.

Exhibit at the Meeting
 Displays of products and services of interest to our attendees have become a highly anticipated part of the Breastfeeding and Feminism International Conferences. We will provide a central, high-traffic area for excellent exposure of your products and services. The exhibit space is open for the three full days during the conference. Each exhibit space includes one 6 foot table with linen and two chairs. All exhibits will be accepted on a first come first serve basis; apply quickly. Basic exhibits include one six foot table with two chairs.

Registration fee includes breakfast and lunch buffets both days and reception on March 20 for one person. Meals include vegetarian and gluten free options.

Exhibitor Prices: Includes on full registration

- For Profit \$500
- Non-profit \$450

Co-sponsor the reception or a meal - \$300
 This is an excellent sponsorship opportunity. These events are included in the registration fee and are established times for attendees to network. Your name will be displayed at the reception/meal and listed in the program as a co-sponsor. You can have an exhibitor table set up at the meal.

This does not include registration. The sponsor would be expected to register for the conference at least for the day of the sponsored event and any days attended.

Advertise in our conference brochure
 Advertising in our Conference Program Book is a fantastic value for your business. We offer our advertisers excellent exposure for a very low cost. All ads will be printed in one color and are due to UNCG CWHW by Friday, February 15, 2019. Email your digital ad file to BFIC@uncg.edu.

- Half-page Ad (approx. 5 x 7) \$75
- Full-page Ad (approx.. 10x14) \$125

Selection of Exhibitors/Sponsors

Only companies and organizations whose services and products are appropriately related to the purpose of the Breastfeeding and Feminism International Conference shall be permitted as sponsors, advertisers, or exhibitors.

To this end, we reserve the right to refuse sponsorships, advertisements, or exhibits from certain entities, or to decline or prohibit any exhibit or promotional item which in its judgment is inappropriate, this reservation all-inclusive as to persons, things, printed matter, products, and conduct

Exhibitors must submit a detailed list of items/services to be exhibited/sold. Samples may be requested at a later date.

<p>Code of Marketing Compliance</p> <p>BFIC will not accept sponsorships, advertisements, or donations from entities in violation of the International Code of Marketing of Breast-milk Substitutes (The “Code”) and subsequent World Health Assembly resolutions. All publications and materials displayed or distributed must be in compliance with The Code. end</p>	<p style="text-align: right;">Advertisement Guidelines</p> <p>Format: High resolution PDF accepted. Ads must be completed and sized at 100%</p> <p>Image: Resolution must be at least 300#dpi</p> <p style="text-align: right;">Trim size: 8 ½ x 11</p> <p>Color: Any color must be in high-res RGB format.</p>
<p>Use of Space</p> <p>Exhibitors shall not assign, share, or sublet any space. Noise or other distractions that interfere with other vendors or the conference will not be allowed.</p>	<p style="text-align: right;">Endorsement</p> <p>Acceptance of an exhibit does not constitute an endorsement the UNCG Center for Women’s Health and Wellness, the Carolina Global Breastfeeding Institute, or the Breastfeeding and Feminism International Conference</p>
<p>Items Not Permitted</p> <p>Unacceptable exhibit products and materials include:</p> <ul style="list-style-type: none"> • Infant formula • Commercial baby food • Tobacco products or alcoholic beverages • Baby bottles and nipples except as used in conjunction with breast pumps and breastfeeding aid products. • Materials that show or enhance bottles 	<p style="text-align: right;">Promotion</p> <p>An organization which promotes a cause, supports either or both sides of a controversial issue, and/or advocates a particular procedure, method, or system related however vaguely, to health must have express, written permission from the BFIC coordinators.</p>
<p>Sale of All Printed/Recorded Materials or Services</p> <p>Written and/or recorded materials or services are not to be sold at any exhibit without prior approve from BFIC coordinators. This includes but not limited to books, pamphlets, magazines, articles, reprints, tapes, CDs, personal services</p>	<p style="text-align: right;">Privilege of Regulation and Refusal</p> <p>BFIC, the Center for Women’s Health and Wellness and the Carolina Global Breastfeeding Institute reserve the right to regulate or prohibit any exhibit or material we deem inappropriate or unacceptable.</p>
<p>Safety Regulation</p> <p>Exhibitors must adhere to all municipal , state, and federal laws, rules and regulations. No combustible decorations may be used at any time: all drapes, table coverings, and other materials must comply with fire department regulations.</p>	<p style="text-align: right;">Cancellation</p> <p>Cancellations must be directed in writing to bfic@uncg.edu. Refunds of \$150 will be made at BFIC’s discretion; no refunds will be made for cancellations made after February 22, 2019. If the conference is not held for reasons beyond BFIC’s control this contract will not be binding.</p>

Hotel Reservations: Sheraton Chapel Hill Hotel. One Europa Drive, Chapel Hill, NC USA 27517
 Call (800) 325-3535 or (919) 969-2174 and identify yourself as a participate of the Breastfeeding and Feminism International Conference. Check our website for any further details.

Airport: Raleigh Durham International Airport (RDU)

Exhibitor check-in: Please check in a the registration table. Exhibitors will be given nametags that must be worn at all times.

Sponsors: Center for Women’s Health and Wellness, UNC Greensboro and the Carolina Global Breastfeeding Institute, UNC Chapel Hill



Sponsor and Exhibitor Application and Contract
14th Breastfeeding and Feminism International
Conference
March 20th to 22nd 2019
Sheraton Chapel Hill NC

Organization/ Company Name: _____

Contact Person: _____

Mailing Address: _____

City/State/Zip Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Product/Service Displayed: _____

Will you need electricity? Yes No

Sponsorship/Advertising Opportunities (payment by check only)

Half Page (approx. 5x7)	\$ 75.00
Full Page (approx.. 8x11)	\$125.00
Sponsor Reception / meal	\$300.00
Exhibitor (for non-profit)	\$450.00
Exhibitor (profit)	\$500.00

Total: _____

Name Badges—Please email UNCG CWHW the following information at BFIC@uncg.edu

The names of staff who will be assisting in manning the exhibit booth. Payment includes full conference registration for one staff person. Other staff who plan to attend any part of the program and eat meals, must register for the conference.

Application/Contract Terms

Application to exhibit/sponsor this _____ day of _____ 20__ by and between _____ hereinafter called “Exhibitor/Sponsor” and CGBI and UNCG-CWHW. In accordance with the following terms, conditions, and regulations governing exhibitors and sponsors of the Breastfeeding and Feminism Conference at the Sheraton Chapel Hill, Chapel Hill, NC, March 20-22, 2019 the undersigned hereby makes application for exhibit space/sponsorship/advertisement which, when accepted by the Breastfeeding and Feminism Conference becomes a contract. Terms and conditions in the Sponsor and Exhibitors Opportunities Packet are a part of this contract. The undersigned agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this agreement or as may be especially designated by CGBI and UNCG-CWHW management, the Sheraton Chapel Hill or the city of Chapel Hill or state of North Carolina. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due the Breastfeeding and Feminism Conference under terms of this agreement.

Signature: _____ **Date:** _____

Payment Information

Pay by Check: Check # _____

Please write check to the Center for Women’s Health and Wellness with “BFIC Exhibitor” in subject line

PLEASE SUBMIT THE PAYMENT AND A SIGNED COPY OF THIS APPLICATION TO CWHW,

Attn: Paige Hall Smith, The Center for Women’s Health and Wellness, UNCG, PO Box 26170, Greensboro NC 26740

Or you may email at BFIC@uncg.edu